



Advertising Specifications for Pointers Autumn 2020

Deadline	Articles and Artwork: 24 January 2020 Printed mid-February and distributed 2 March 2020
Specs	Full page 170 x 252 high Full page (to edges) 210 x 297 high (allow 3mm bleed) Half page tall 82.5 x 252 Half page landscape 170 wide x 120 tall Quarter page 82.5 x 120
Format	Print quality pdf file
Artwork	Please supply finished artwork as pdf (high/print quality resolution). Please include bleed if to be printed over whole page.
Ad rates	Full page mono \$190 Full page colour \$350 Half page tall mono \$100 Half page landscape mono \$100 Quarter page mono \$60 Insert flyers (flyers supplied) \$210
Contact details	Sandra Dexter Ph: 1300 138 250 Email: enquiries@staa.org.au
Circulation	<i>Pointers</i> is distributed to all Shiatsu Therapy Association of Australia members, contributors, advertisers and Australian shiatsu colleges.