



Advertising Specifications for Pointers Spring 2020

Deadline	Articles and Artwork: 31 July 2020 Distributed 1 September 2020	
Specs	Full page	170 x 252 high
	Full page (to edges)	210 x 297 high (allow 3mm bleed)
	Half page tall	82.5 x 252
	Half page landscape	170 wide x 120 tall
	Quarter page	82.5 x 120
Format	Print quality pdf file	
Artwork	Please supply finished artwork as pdf (high/print quality resolution). Please include bleed if to be printed over whole page.	
Ad rates	Full page mono	\$190
	Full page colour	\$350
	Half page tall mono	\$100
	Half page landscape mono	\$100
	Quarter page mono	\$60
	Insert flyers (flyers supplied)	\$210
Contact details	Sandra Dexter Ph: 1300 138 250 Email: enquiries@staa.org.au	
Circulation	<i>Pointers</i> is distributed to all Shiatsu Therapy Association of Australia members, contributors, advertisers and Australian shiatsu colleges.	