



# Advertising Specifications

## Pointers September 2021

<b>Deadline</b>	Articles and Artwork: <b>30 July 2021</b> Distributed 1 September 2021 <b>Note:</b> This edition will be distributed as an epub and pdf.										
<b>Specs</b>	<table><tr><td>Full page</td><td>170 x 252 high</td></tr><tr><td>Full page (to edges)</td><td>210 x 297 high (include 3mm bleed)</td></tr><tr><td>Half page tall</td><td>82.5 x 252</td></tr><tr><td>Half page landscape</td><td>170 wide x 120 tall</td></tr><tr><td>Quarter page</td><td>82.5 x 120</td></tr></table>	Full page	170 x 252 high	Full page (to edges)	210 x 297 high (include 3mm bleed)	Half page tall	82.5 x 252	Half page landscape	170 wide x 120 tall	Quarter page	82.5 x 120
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Half page landscape	170 wide x 120 tall										
Quarter page	82.5 x 120										
<b>Format</b>	High quality pdf file										
<b>Artwork</b>	Please supply <b>finished artwork</b> as pdf (high quality resolution).										
<b>Ad rates</b>	<table><tr><td>Full page</td><td>\$190</td></tr><tr><td>Half page tall</td><td>\$100</td></tr><tr><td>Half page landscape</td><td>\$100</td></tr><tr><td>Quarter page</td><td>\$60</td></tr></table>	Full page	\$190	Half page tall	\$100	Half page landscape	\$100	Quarter page	\$60		
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